Kisan Melas & Exhibitions in the recent past

Exhibitions

- The Institute participated in the Exhibition organized by TNAU during June 9-10, 2010 in connection with the State Level Farmers’ Day. The Institute Stall bagged the best Stall award.
- The Institute participated in Kisan Mela organised by National Horticultural Research and Development Foundation, Salaru (Karnal) on Jan 20, 2010. An exhibition stall was installed at Salaru Karnal Centre.
- The Institute participated in the Exhibition organized by TNAU during 6-8 November, 2009 during the 4th National Conference of KVKs.
- The Karnal Centre participated in the Exhibition during the Sugarcane Mela organized by Regional Research Station, CCShAU at Uchani, Karnal District on 29.09.09.
- The Institute participated in the Regional Agricultural Fair on "Livelihood Security in Rice based farming system" sponsored by Directorate of Extension, DAC, Gol during Cot 31- Nov 3, 2007 at Central Rice Research Institute, Cuttack.
- The Institute participated in the National Level Agricultural Exhibition at Pandharpur District, Solapur organized by the District Central Cooperative Bank of Maharashtra during April 11-15, 2007.
- Sugarcane Breeding Institute participated in the Agri-exhibition organized as part of the 8th Agricultural Science Congress – 2007 organized by NAAS & TNAU held at TNAU between 15th and 17th February 2007 by way of putting up a stall exhibiting our recent technologies.
- Sugarcane Breeding Institute participated in the International Exhibition organized as part of the Global Forum on Agricultural Research’s (GFAR) third triennial conference from 8 to 11 November 2006 in New Delhi.
- Sugarcane Breeding Institute participated in the Exhibition organized as part of the Second National KVK conference on 26-27 November 2006 at Acharya NG.Ranga Agricultural University, Hyderabad.
- In addition, the Institute regularly participates in the AGRI-INTEX Exhibitions being conducted in Coimbatore CODISSIA Trade Fair Complex right from 2002.

Kisan Melas

- Kisan Mela was organized at Karnal on 12.11.2010 to the benefit of farmers of Haryana and surrounding areas for dissemination of sugarcane technology for the sub-tropics. Outstanding farmers were honored during the meet.
- A 3-day Kisan Mela was organized at Sugarcane Breeding Institute, Coimbatore during Sept. 16-18, 2009. Other Institutes of Indian Council of Agricultural Research (ICAR) in the region, manufacturers of agricultural implements, fertilizers, pesticides & other products and financial Institutions had put up stalls in the Kisan mela, which attracted about 1000 visitors from the states of Karnataka, Andhra Pradesh, Gujarat, Jharkand & Maharashtra, besides Tamilnadu. Dr. S.K. Dutta, DDG (Crop Sciences) addressed the farmers during the valedictory function of the mela on 18.09.2007.
- A 3-day Kisan Mela was organized at Sugarcane Breeding Institute, Coimbatore during Dec. 11-13, 2007. The mela attracted about 800 visitors from the states of Karnataka, Haryana, Uttar Pradesh, Orissa & Maharashtra, besides Tamilnadu. Dr. S. Prabhukumar, Zonal Co-ordinator, Zone VIII, ICAR-ToT projects, Bangalore and Dr.M. Mustaffa, Director, NRC on Banana, Tiruchirappalli, addressed the farmers during the valedictory function of the mela on 13.12.2007. The highlights of SBI Kisan mela were broadcast through All India Radio, Coimbatore on 15 & 16 December 2007.
- A 3-day Kisan Mela was held at the Institute premises during October 4-6, 2006. Over 1200 participants (farmers) hailing from Tamilnadu, Karnataka, Andhra Pradesh, Maharashtra, Orissa and Gujarat attended the Kisan mela. Dr. R. K. Samantha, Director-in-Charge, NAARM, Hyderabad presided over the concluding session. Extension pamphlets published by the Institute were distributed to the farmers along with a manual on package of practices in the local language and English.