Two ICAR Institutes bagged eWorld Public Choice Award at International Forum

New Delhi, August 2, 2011

Shri R. Chandrashekar, Chairman TC & Secy. (T) honored CaneInfo...all about Sugarcane with the eWorld Public Choice Award for being one of the best projects in the best telecentre initiative category here today. Instituted by the eWorld forum and selected by the public votes, the award was received by Dr. T.P. Trivedi, Project Director, Directorate of Knowledge Management in Agriculture (ICAR) on behalf of the Sugarcane Breeding Institute (SBI), which developed the portal.

CaneInfo is a free-to-access website that provides a platform for sugarcane growers, cane development personnel, scientists and students to share information and knowledge on sugarcane. The website was launched on 9th July, 2010 and has had more than 6 lakhs hits so far. It is a database driven and user-centered website (http://caneinfo.nic.in) with specific features such as Ask a Specialist, Online Fertilizer Advisory Service, Discussion Forum, Suggest a Variety and a host of other modules for all categories of stakeholders in sugarcane sector. CaneInfo is a registered member of CIARD-RING as well.

The Knowledge Share Centre (http://www.naisr.org/kisan) of Central Research Institute for Dryland Agriculture (CRIDA), Hyderabad received best ICT enabled Agri Initiative. The award was received by Dr. B. Venkateswarlu, Director, CRIDA.

The Knowledge Share Centres have succeeded in delivering the location specific timely, need based advisory diagnostic services to the farmers of 51 villages within a geographical area of 17,297 ha covering 4754 households in 8 districts of Andhra Pradesh.

(Source: NAIP Sub-Project on Mass Media Mobilization, DKMA with inputs from CaneInfo, SBI, Coimbatore & CRIDA, Hyderabad)